

## BrandWagon Chai pe Charcha with Teleperformance's Anish Mukker

"On weekends, I enjoy taking time to play a game of badminton or recharge by indulging in my love for reading, whether it's fiction, non-fiction, or something that simply piques my curiosity," Mukker said.

Written by [Gopika Nair](#)

January 11, 2025 14:57 IST



"As a tech enthusiast, I have a few favorite gadgets, but my latest iWatch stands out," Mukker added.

Weekends are all about downtime. After a week full of work to meet deadlines, everybody needs some breather to relax and recuperate. From watching a favourite web series to planning a vacation, weekends are designated as family and me time. Anish Mukker, CEO, Teleperformance India, talks to *BrandWagon Online* about his weekends, favourite vacation destination and more.

## **What is the one thing you like to do when not working?**

When I am not working, I cherish spending quality time with my family. We are always ready for an adventure, whether it's trekking through rugged trails, discovering hidden gems in a new city, or diving into a spontaneous game night at home. For me, it's about stepping away from the digital world and truly connecting with my loved ones, making shared experiences that turn into treasured memories.

## **How do you spend your weekends?**

On weekends, I enjoy taking time to play a game of badminton or recharge by indulging in my love for reading, whether it's fiction, non-fiction, or something that simply piques my curiosity. I am also a fan of exploring new cuisines, always eager to try out new restaurants or cook something different at home. It's a perfect blend of relaxation and discovery that makes my weekends fulfilling and refreshing.

## **What are your favourite gadgets?**

As a tech enthusiast, I have a few favorite gadgets, but my latest iWatch stands out. It's more than just a watch, it helps me keep track of my steps, monitor my activity levels, and even keep an eye on my [health](#). It's a handy tool that keeps me connected to my well-being and perfectly blends my love for [technology](#) with everyday [life](#).

## **Given an option to choose another career, what would it be?**

While I find immense satisfaction in my current role, there's a part of me that's always been drawn to the thrill of the unknown. If I were to pursue a different path, I would likely find myself as an adventurer or a sportsman. The challenge of pushing physical and mental limits, of testing my own boundaries in the face of nature's grandeur, holds a certain allure. It aligns with my belief in embracing challenges and striving for peak performance, whether in the boardroom or on a mountaintop.

## **Which is your favourite vacation spot?**

Greenland is my ultimate getaway, a place where the untouched beauty of the Arctic comes alive in the most breathtaking ways. There's something profoundly rejuvenating about being surrounded by Greenland's pristine landscapes—its majestic glaciers, rugged mountains, and endless horizons. Witnessing the Northern Lights across the night sky is an experience that words can hardly capture.

Italy is also my favourite destination as the country is rich in art and culture. Wandering through the cobblestone streets, surrounded by centuries-old architecture, world-renowned art, and rich cultural heritage, feels like stepping back in time. It's a sensory journey where every corner reveals a masterpiece, and every meal becomes a celebration of tradition and creativity. Whether it's the scenic beauty of Greenland or the bustling streets of Italy, these destinations provide a tranquil escape and a reminder of the beauty and diversity of our world.

### **A TV show, a movie, and an ad campaign you highly recommend watching?**

When it comes to impactful content, I highly recommend exploring "Chernobyl" as a TV series, "The Shawshank Redemption" as a movie, and for a lighter touch, the series "Curb Your Enthusiasm." These productions delve into real-life scenarios, albeit in very different ways. "Chernobyl" highlights how technology and human decisions can have far-reaching consequences. "The Shawshank Redemption" showcases the power of hope and perseverance in the face of injustice. "Curb Your Enthusiasm" offers a humorous take on daily social interactions and mishaps.

For those seeking epic historical drama, "Gladiator" is another film I would highly recommend. These narratives not only entertain but also provide insights into human nature, societal structures, and the impact of individual choices. While they may not directly relate to modern data-driven experiences, they all offer valuable perspectives on how human decisions shape our world – a theme that resonates with our work in creating intelligent, user-centric solutions that enhance people's lives.